



For Immediate Release
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PRSA's Central California Chapter Announces 2008 Image Award Winners

Annual awards program recognizes the best in local public relations programs and practices

Fresno, Calif. – Public relations professionals from throughout the Central Valley came together Friday, May 2 for presentation of the annual Image Awards, an awards program honoring outstanding PR work and professionals in the Central California region. Winners were presented with either an Award of Excellence or an Award of Merit. There were ties in many categories. Member Janet Stoll-Lee served as the emcee.

The Central California Image Awards honor works of distinction in the practice of public relations by professionals in public relations, communications, marketing, and advertising in California's Central Valley. The awards cover three categories: special awards, program awards and project awards. The 2008 Image Award of Merit for Brochure was given to Verdin Marketing Ink of San Luis Obispo, CA, for Continental Labor and Staffing Resources Presentation Brochure. Numerous awards were handed out at the event to a multitude of professionals and agencies in the Central California region.

The Central California Chapter of the Public Relations Society of America (PRSA) serves the Central California counties of Fresno, Kern, Kings, Madera, Mariposa, Merced and Tulare, as well as individual practitioners in the counties of Stanislaus, San Luis Obispo and Santa Cruz. The chapter is governed by a volunteer, elected, board of directors representing our many communities and types of members. For more information on PRSA, visit prsacentralcal.org.

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