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Local Stories by Local People

Apr 12, 2008

Meathead Movers Introduces Biodiesel Fuel to Largest Moving Van Fleet in the Tri-Counties

Source: Bonnie Cheng Hanson, Verdin Marketing Ink

In response to growing environmental concerns, Meathead Movers is introducing biodiesel fuel to their fleet of moving trucks. Beginning this month, in time for Earth Day, the company will begin to integrate biodiesel trucks into 19 of their 31 moving vehicles.

Biodiesel is a clean-burning fuel derived from domestic, renewable resources, such as fats and oils. It reduces carbon dioxide, nitrous oxide, and particulate matter emissions, which means cleaner air for all of us.

"Converting to biodiesel was a natural step," said Meathead Movers CEO Aaron Steed. "Using an alternative, environmentally friendly fuel source is just one more way to continue to provide our clients, and the communities we serve with the most progressive and high quality service possible. Introducing biodiesel vehicles to our fleet will reduce our impact on the environment."

The Meathead trucks will bear the biodiesel logo to raise awareness of the alternative fuel source and its use in mainstream businesses. Fuel for the trucks will be provided locally through JB Dewar.

In addition to launching this sustainability effort, Meathead Movers employees will be wearing special uniforms for Earth Day, April 22. The company hopes their efforts will show other local businesses that there are many things they can do to be more environmentally conscious.